Program Schedule

730	Start of Registration	
0915 - 0925	Opening Ceremonies, Prayer and National Anthem	
0925 - 1015	Plenary Talks	
	Sales Force Activation	
	Camille Erica Reyes-Castro	
	Lead, Sales Force Activation, NielsenIQ	
1015 - 1045	Coffee Break	
1045 - 1135	Mangrove Conservation in the Philippines: The Role of Remote Sensing, Operations Research, and Analytics	
	Ariel Blanco	
	Director IV, Philippine Space Agency	
1135 - 1200	Mathematical Optimization with Generative AI for Cross-Project Team Allocation and Scheduling	
1200 - 1320	Lunch Break	
1320 - 1420	1A	1B
	AI-Powered Decision-Support and Optimization	Retail and Inventory Analytics for MSMEs
1420 - 1500	2A	2B
	Optimization for Public Service and Community Impact	Behavioral Insights and Sectoral Modeling in OR
1500 - 1530	Coffee Break	
1530 - 1630	Panel Discussion	
	From Problem to Profit: A 360º View of Real World OR/Analytics Cases	
1630 - 1640	Annual Report by the President/Induction of New Members	
1640 - 1700	Closing Ceremonies	