



ORSP Newsletter

December 1994

ORSP Inducts New Officers

The ORSP held induction ceremonies for its new set of officers last September 24 at the Valle Verde Country Club. Mr. Bing Fondevilla, 1990-92 ORSP President, led the oath-taking rites while outgoing President Mr. Manny Agustin made the traditional turnover of the Society's banner to President-elect Dr. Jun Villoria. Ms. Elise del Rosario, 1988-90 President, gave an inspirational talk which reminisced on the birth of ORSP and its accomplishments in its first seven years.

The new board, elected during the annual General Membership meeting last May 21, is composed of: President - Dr. Olegario (Jun) Villoria, Jr. of the UP National Center for Transportation Studies; Vice President - Dr. Elvira (Elvie) Zamora of the UP College of Business Administration; Secretary - Mr. Samuel Cruz of the San Miguel Corporation; Treasurer - Mr. Edwin Pineda of the Center for Research and Communication; Board Members - Dr. Clea Milagros (Mel) Acebedo of De La Salle University, Prof. Honesto (Bong) Nuqui of the UP Mathematics Department, Mr. Noel Mojica of the Philippine Long Distance Telephone Company; Auditor - Dr. Marilyn Mabini of the University of Santo Tomas.

In his inaugural speech, Jun Villoria outlined a grand set of plans for the next two years, including preparations for the second ORSP-sponsored International Conference on OR/MS. He urged the members to actively participate in the activities and in the Society's membership recruitment drive. To better steer ORSP's future, the new board will also soon come up with the organization's long-term vision statement, after consultations with members.

The induction proper was followed by an evening of exciting games and musical performances by ORSP's student chapter talents from Mapua and UST. A raffle of numerous prizes capped the event. Mel Acebedo emceed the affair.

Federation of Student Chapters Formed

To foster camaraderie and to encourage constant interaction among students, the ORSP Board of Directors formally organized the Federation of ORSP Student Chapters last August 27.

The Federation has the following objectives: (1) to encourage active participation of the students in the promotion of the discipline and programs of the Society, (2) to foster camaraderie and closer relationship among students of ORSP affiliated schools, and (3) to assist the Society in planning and carrying out the plans and programs geared toward the studentry.

The Federation is composed of five ORSP student chapters, namely, Ateneo de Manila University, University of Santo Tomas, Mapua Institute of Technology, Adamson University and Holy Angel University.

Representatives from the student chapters (with the exception of the Holy Angel University), and from guest school De La Salle University, elected their interim set of officers. Elected were: Rex Wong (UST) - President; Edel Medina (MIT) - Vice President; Raquel Nazariga (AdU) - Secretary; Joanne Yu (DLSU) - Head, Academic and Research Committee; and Soledad de Leon (Ateneo) - Head, Programs Committee.

The interim set of officers is currently drafting the proposed Constitution and By-Laws of the Federation. The officers are likewise planning out the Federation's activities for the rest of the schoolyear. The Federation is under the supervision of the Student Affairs Committee headed by Mr. Noel Mojica.

ORSP Members Attend Foreign Conferences

A number of ORSP members participated and presented papers in recent international conferences. San Miguel's Allan Castro and Quito Blanco and Dr. Mari-Jo Ruiz of the Ateneo attended the Third Association of Asian Pacific OR Societies (APORS) Conference held in Fukuoka, Japan last July 26-29. Messrs. Castro and Blanco presented actual SMC applications in papers entitled "A Simulation-Based Inventory Policy for Pasteurized Dairy Products" and "Beer Production Planning with Heuristic Search," respectively. Over 500 practitioners and academicians from all over the world attended the conference.

Meanwhile, Dr. Cesar Tapia of the UP and Dr. Marilyn Mabini of the UST were among 1059 participants in the 15th International Symposium on Mathematical Programming which took place in Ann Arbor, Michigan, USA last August 14-19. Hosted by the University of Michigan, the symposium showcased new developments in the field through a wide range of research presentations, tutorial surveys, and student sessions.

In a related development, Manny Agustin and Maida Tobias of the San Miguel Brewing Group were on hand for the 38th ORSA/TIMS Joint National Meeting last October 23-26 in Detroit, USA. The convention is an annual gathering of all ORSA and TIMS members and foreign practitioners where special OR applications are presented. This year's papers centered on the theme "Global Manufacturing and Global Support Services in the 21st Century." Allan Gilmour, Vice-Chairman of Ford Motors, was among the plenary speakers.

UST Student Chapter Officers Inducted

The ORSP Student Chapter of the University of Santo Tomas inducted its new officers in ceremonies held last July 17 at the Quezon City Sports Club. Inducted into office were the following: Rex Wong, President; April David, Executive Vice President; Evelyn Sy Chua, Executive Secretary; Anson Dichaves, Vice President for Operations; Leonard Ayuyao, Vice President for Finance; Charmina Contreras, Vice President for Training and Research; Maricon Gumasing, Vice President for Programs and Special Interest.

ORSP President Jun Villoria was the inducting officer and guest speaker.

International Conferences

- *Digital Technologies/ Multimedia: OR/MS in Strategy, Operations and Decision Support*, January 15-18, 1995, Santa Monica, California; deadline for preregistration: December 15, 1994;
- *Applied Mathematical Programming and Modelling*, April 3-5, 1995, Brunel - The University of West London;
- *Conference of the European Chapter on Combinatorial Optimization*, May 8-10, 1995, Poznan, Poland; deadline for the submission of abstracts: January 31, 1995;
- *TIMS XXXIII International Meeting*, June 25-29, 1995, Singapore.

For particulars, contact ORSP Secretary Sam Cruz, fax no. 632-3957.

Announcements:

- We are in the process of updating our membership directory. Please communicate any changes in your business address, official designation, etc., to Sam Cruz, fax no. 632-3957.
- The ORSP Newsletter needs more staff members. Please contact Marilyn Mabini (tel. nos. 731-4041, 731-9583) if you wish to join.

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The President's Corner

Jun Villoria

Gearing up for 1994-1996

Greetings! I would like to share with you some of the ideas and plans being considered by the ORSP Board Members. We would be very pleased to hear your thoughts on these. Please feel free to communicate to us your comments and suggestions.

In the next couple of years, we will be preparing for two major events in 1997 - the International Conference on Operations Research/Management Science (ICORMS), and our Society's 10th Anniversary Celebration. In addition to our regular activities, we are planning new ones such as: (a) a survey on local OR applications; (b) an industry seminar for OR practitioners; and, (c) a forum for OR Faculty. We are also assessing the feasibility of holding a national conference on OR/MS. Certainly, much work needs to be done. Therefore, I would like to encourage all ORSP members to take part in the planning and implementation of at least one of our activities. To gear up for the upcoming events and activities, we shall embark on a three-cornered strategy.

The first is to expand our regular, student, and institutional membership base. We request each current member to sponsor at least one member this year. Upon the students' initiative, we have organized the Federation of ORSP Student Chapters. We all realize the importance of generating interest in OR/MS among the students from whose ranks will come the future members and leaders of the ORSP. We also intend to expand our support base from government and industry.

The second is to enhance communication and interaction among the ORSP members. We intend to facilitate communication through a membership directory and the ORSP Newsletter. As a feature of some of our regular activities, and whenever appropriate, we plan to devote time for a "fellowship hour" so we can socialize and strengthen our professional ties.

And the third is to further augment our financial and institutional resources through fund-raising activities, and establishing mutually beneficial alliances with other professional organizations.

Our Society is faced with many challenges and opportunities. I am hopeful that with your full support we can continue to move forward and contribute to the attainment of the goals set forth by the founders of our Society.

In closing, I would like to take this opportunity, on behalf of the ORSP Board Members, to wish you all a "Happy Christmas" and a "Prosperous New Year." May God bless you.