

SMC WINS ORSA PRIZE

San Miguel Corporation is this year's recipient of the prestigious Operations Research Society of America (ORSA) Prize.

The award is given to a company that has effectively integrated the use of Operations Research in management decision-making.

The ORSA has 8000 members from among the world's top OR practitioners, educators, and scientists. This is only the second time the Prize is being given. In 1990, the recipients were two American companies - American Airlines and Federal Express.

SMC President Francisco C. Eizmendi, Jr. received the award in ceremonies held in San Francisco, California on November 3, coinciding

with this year's ORSA/TIMS Meeting. With him were SMC VP and Corporate Technical Services Division Manager Arnaldo L. Africa and AVP and OR Department Manager Elise A. del Rosario.

The SMC OR Department was organized in 1971 and has since helped management of SMC and subsidiaries make decisions in the areas of plant planning, warehouse planning, inventory management, production scheduling, fleet planning, vehicle routing, and forecasting. Under its current head Elise A. del Rosario, the group spearheaded the founding of the ORSP in 1987 and the organization of the first ever International Conference on Operations Research/Management Science (ICORMS) in the Philippines in December, 1990.

INDUCTION OF OFFICERS

The newly elected members of the ORSP Board were inducted in ceremonies held at the Kalayaan Hall of Club Filipino on August 5, 1992. The inducting officer, Hon. Lilia R. Bautista, Deputy Secretary of Trade and Industry, also delivered the keynote address.

Sworn into office were - President: Manuel M. Agustin of San Miguel Corporation, Vice-President: Felipe L. Fondevilla of PLDT, Secretary: Raul P. Rodriguez of Colgate-Palmolive, Treasurer: Eric V. Bergara of SAS Institute Inc., and Board Members: Dr. Mari-Jo P. Ruiz of Ateneo de Manila University, Rolando Ramon C. Diaz of the University of the Philippines, and Jose S. Victoria of Quantisystems Consultancy Corporation.

Aura C. Matias of the University of the Philippines and Edgar L. de Castro of De La Salle University were originally elected to the Board but rescinded their membership to pursue graduate studies abroad.

In his address, ORSP President Manuel Agustin identified the organization's thrusts in the next two years - to make key business decision makers aware of the benefits of Operations Research, to improve interaction between academe and industry, and to organize meaningful activities for ORSP student chapters.



Left to right: inducting officer Hon. Lilia Bautista, Manuel Agustin, Felipe Fondevilla, Eric Bergara, Mari-Jo Ruiz, Rolando Diaz, and Raul Rodriguez.

METROBANK OUTSTANDING TEACHER AWARDEE

Dr. Mari-Jo P. Ruiz, ORSP Board member, was among the recipients of this year's Metrobank Foundation Outstanding Teacher Award. She was one of three awardees from the tertiary level.

Dr. Ruiz is Full Professor and Chairman of the Mathematics Department of Ateneo de Manila University, where she has been teaching since 1965. She continues to teach OR and LP courses. She counts many former students among the ORSP members including Raul Rodriguez, ORSP Secretary.

NEW BOARD MEMBER

Dr. Norberto Navarrete of the UP Los Baños Institute of Mathematical Sciences is now a member of the ORSP Board. He replaced Felipe L. Fondevilla of PLDT who is on indefinite leave in the United States.

MIT STUDENT CHAPTER INDUCTION

The Mapua Institute of Technology Student Chapter of the ORSP held its induction of officers last September 4. In a previous occasion, the 150-member organization elected the following officers - President: Cecilia Malabanan, Vice-President: Jeffrey Reyes, Secretary: Clarissa Rodriguez, Treasurer: Marita de Guzman, PRO: Severino Ongcuango, and Auditor: Cecilia Agapito.

During the ceremonies, Dean Jose Segul of the MIT School of Industrial Engineering gave an inspirational message after which Ramon U. Merino of PLDT delivered a speech on the prospects of a career in OR. ORSP President Manuel Agustin was the inducting officer.

LECTURES

ORSP members Elise del Rosario, Manuel Agustin and Samuel Cruz of San Miguel Corporation gave lectures on OR applications in industry in separate symposia organized by student chapters of Adamson University, Mapua Institute of Technology, and the University of Santo Tomas, respectively.

Also, the Mathematique Societe of St. Paul College of Quezon City invited ORSP President Manuel Agustin to lecture on applied mathematics.

INTERNATIONAL CONFERENCES

- International Conference on Operational Research for Development, December 14-16, 1992, Indian Institute of Management, Ahmedabad, India
- Symposium on Applied Mathematical Programming and Modeling, January 6-8, 1993, Budapest, Hungary
- Second International Conference, Decision Sciences Institute, June 14-16, 1993, Seoul, Korea
- IFORS 93, XIII World Conference on Operations Research, July 12-16, 1993 at Lisbon, Portugal

If you're interested, call ORSP Secretary Raul Rodriguez, Tel. No. 88-08-41.

ANNOUNCEMENTS

- We are still accepting papers for the second issue of the Philippine Journal of Operations Research. For details, call Dr. Mari-Jo Ruiz, 924-4601 local 162.
- The Membership Committee is coming up with an updated directory of ORSP members. If there have been changes in your official designation or business address, please call the ORSP Secretary.
- The annual ORSP Student Paper Writing Contest and OR Quiz will be held in February, 1993. We need judges for both contests. Please call if you wish to volunteer.