



Newsletter

Volume 3 Number 1

September 1989

GEARING UP FOR THE 1990 INTERNATIONAL CONFERENCE

ORSP has laid the groundwork for the first ever OR/MS International Conference in the Philippines. The big event is scheduled on December 11-14, 1990, tentatively at the Philippine International Convention Center in Manila.

Principally sponsored by ORSP in coordination with the Department of Science and Technology, Department of Foreign Affairs, National Engineering Center, and Philippine Computer Society, the conference aims to (1) provide a forum for interaction among OR/MS practitioners, (2) increase awareness of decision makers in the public and private sectors on the usefulness of OR, and (3) take up issues on OR/MS in developing countries.

This conference will enable decision makers, academicians, practitioners and enthusiasts to learn more about OR applications and implementation, exchange ideas on old and new techniques, and acquaint themselves with the latest trends in optimization.

A steering committee headed by ORSP President Elise A. del Rosario was formed and organized into eleven subcommittees.

President Corazon C. Aquino was invited as the opening keynote speaker. Invitations are also being extended to well-known OR experts abroad for state-of-the-art lectures.

The five tracks of the conference include OR in Developing Countries, Techniques, Applications in the Public Sector, and Applications in the Private Sector both for Services and Manufacturing.

Other features are hardware and OR software displays, opening and closing banquets for participants, guided tours, and factory visits.

FIRST ANNOUNCEMENT AND
CALL FOR PAPERS



1990 INTERNATIONAL CONFERENCE
OPERATIONS RESEARCH
MANAGEMENT SCIENCE:
TECHNIQUES AND APPLICATIONS

DECEMBER 11-14, 1990
Manila, Philippines

sponsored by



OPERATIONS RESEARCH SOCIETY
of the Philippines

in cooperation with

DEPARTMENT of SCIENCE & TECHNOLOGY
DEPARTMENT of FOREIGN AFFAIRS

Tentative Program 1990 International Conference on OR/MS

Time	Tuesday Dec 11	Wednesday Dec 12	Thursday Dec 13	Friday Dec 14
9-10	Registration	Keynote Speech	Keynote Speech	Keynote Speech
10-11	Opening	State - of - the - Art - Lectures		
11-12	Keynote Speech			
1:30-3:30	Technical Session	Workshop	Workshop	Technical Session
3:30-3:45	Break	Break	Break	Break
3:45-5:15	Technical Session	Technical Session	Technical Session	Closing Ceremonies

Software Exhibits



THE PRESIDENT'S CORNER

Elise A. Del Rosario

What's Up?

So what's been happening at ORSP? Most of you attended the highly successful April 21 General Assembly Meeting. Three papers were presented: 1) Traffic Personnel Scheduling by Abdon Ilagan (PLDT), 2) Capital Expenditures Prioritization System by Pat Pinga (PAL), and 3) Multi-Attribute Analysis of Travel Mode Choice by Nestor Ranese (UP).

There was a highly spirited discussion on all three papers as the speakers gave glimpses of specific OR applications in industry.

New board members were elected to fill in the shoes of Lem, Bert and Bill. From among seven nominees, membership threw their support behind Bong Nuqui, Manny Agustin, and Elwyn Borromeo.

During that meeting, too, copies of the third issue of the Newsletter Vol. 2 were made available.

Our Publications Committee Chairman, Manny Agustin, is now very busy putting the first OR Technical Journal in the Philippines - the Philippine Journal of Operations Research. Dado

Engbino, of the Membership Committee, fresh from his initial success at helping organize the ORSP Holy Angel University Student Chapter, is untiringly getting together various student groups and explaining to them mechanics for forming ORSP student chapters. Philip Fondevilla, ably supported by his Finance Committee members, has completely computerized the billing system and organized the books of accounts.

Meanwhile, the rest of your Board has been concentrating on the BIG 1990 project we have at hand: The International Conference on Operations Research/Management Science (ICORMS). Everyone said this is an ambitious project, but with us working together, nothing is impossible. After a lot of deliberations your Board has concluded that this conference best serves the goals of ORSP.

Your Board has met the past four months, ironing out details for this conference. At this point a lot of things are still uncertain. But we are sure about this: WE NEED YOU.

"So what's happening at ORSP?" Would you want to have to always ask the question, or would you want to be able to claim, "I am doing my share in putting the Philippines in the maps of management scientists/operations researchers of the world?"

Volunteer for membership in the Convention Committee NOW!

Call for Papers

Participants who wish to contribute a paper on OR applications and techniques are requested to note the following important dates in 1990:

Submission of Full Paper (with Abstract)	May 1
Notification of Acceptance	August 1
Submission of Final Paper	September 15

Articles belonging to the tracks identified for the conference are particularly welcome. The Technical Quality Assurance Committee will review all submitted papers. Those presented will be published in the proceedings of the Conference.

Detailed instructions on the format of final papers will follow.

CONFERENCE COMMITTEES

SOLICITATION

Chairperson: Gilbert P. Azagara
Meralco Foundation
Tel. 673-0187

OBJECTIVE

To solicit sponsorship for the Convention.

TASKS

1. Identify companies, agencies, and organizations to tap.
2. Based on fund requirements from Budget/Finance and resource requirements from other committees, determine amounts/services/goods/manpower to request.
3. Package proposals to selected companies, institutions, and organizations on benefits of being a sponsor.
4. Identify contact persons and set appointments with key decision-makers.
5. Present proposal and follow up approval.

SPEAKERS INVITATIONS

Chairperson: Leonida T. Africa
De la Salle University
Tel. 59-63-71

OBJECTIVE

To attract quality participants by inviting as guest speakers (1) well known figures in OR circles and (2) key decision makers representing companies which have extensively benefited from OR.

TASKS

1. Accumulate listing of possible speakers; e.g., ORSA Corporate Awardees in US which have Philippine offices or facilities.
2. Write preliminary letters of invitation to follow up technical speakers or top management of companies for keynote speeches.
3. Facilitate work through contacts.
4. Work out professional fee and accommodations with guest speakers on a case-to-case basis. Coordinate with Budget and Finance.

5. Negotiate for inclusion of ORSP convention flyers and advertisements in their SEARCC invitations.

6. Represent ORSP in SEARCC activities.

7. Accept registrants from SEARCC. Maintain an information center in SEARCC.

PROGRAMMING & VENUE

Chairperson: Honesto O. Nuqui
University of the Philippines
Tel. 99-44-93

OBJECTIVE

To ensure that (1) venue is available, (2) program is updated, and (3) arrangements are adjusted to meet expectations.

TASKS

1. Canvass possible sites and coordinate with hotels on accommodations.
2. Select venue. Negotiate rates.
3. Determine best configuration for function rooms, ball rooms, and breakout rooms based on program and ensure that these are properly assigned and reserved.
4. Look after equipment requirements (with Technical Committee) of presentors and speakers.
5. Coordinate activities other than technical sessions with Technical Committee. These include panel discussions, workshops, and plant tours.
6. Coordinate with Accommodations on participant reservations and expected attendance.

ACCOMMODATIONS/SOCIAL ACTIVITIES

Chairperson: Ceres O. Noble
Philippine Air Lines
Tel. 817-7659

OBJECTIVE

To ensure comfort of delegates and promote camaraderie among participants and their guests.

TASKS

1. Canvass and accredit hotels. Work out arrangements for convention participants.

2. Transportation

International:

- arrange with airline, Immigration, or Airport reception

Local:

- arrange transport from hotels to convention site, plant visits, and recreational tours

3. Organize activities for recreation, e.g. city tours, within time available (with or without spouses). Coordinate and canvass tour groups.

4. Explore possibility of plant visits as part of programme.

TECHNICAL QUALITY ASSURANCE

Chairperson: Dr. Purba Rao
Asian Institute of Management
Tel. 87-40-11

OBJECTIVE

To produce an interesting and productive convention by controlling quality of contributions and mapping out interesting learning activities.

TASKS

1. Organize list of accredited paper reviewers.
2. Act as central clearing house of papers received.
3. Keep a running record of contributions and alert invitations committee or, by itself, actively solicit papers and subject tracks.
4. Look for feasibility of conducting workshops, tutorials, and plant visits.
5. Coordinate with Convention Kit Committee on printing specifications for contributors.

REGISTRATION/CROWD CONTROL

Chairperson: Mariano Castano
National Power Corporation
Tel. 921-3381

OBJECTIVE

To ensure smooth flow in registration of delegates with reservations and on-the-spot registrants; to ensure that only paid participants are allowed entry.

TASKS

1. Identify all possible registration-related transactions; computerize if necessary. Generate IDs for participants which could be used as key control documents.
2. Establish a central control which will tackle and decide on emergency issues, concerns, and questions that may arise.
3. Train registration staff.
4. Organize an information booth to answer all possible delegate queries.
5. Arrange a phone line to answer queries from public during the conference itself.
6. Formulate security measures and take charge of security personnel.

CONVENTION KIT/TOKENS

**Chairperson: Elwynn R. Borroméo Purefoods
Tel. 947-5293**

OBJECTIVE

To ensure availability of complete and high quality a) convention kit and b) plaques and tokens to guest speakers.

TASKS

1. Identify items which must be in convention kit.
2. Identify other items (e.g., key chains, paper weights) for sale or for free.
3. Canvass possible suppliers. Negotiate and accept delivery of these items.
4. Proceedings - Coordinate with Technical Quality Assurance committee on availability, schedules, printers, and expected size.
5. Coordinate with Invitations Committee on which speakers should be given tokens and professional fees.

PR & COMMUNICATIONS

**Chairperson: Dr. Federico M. Macaranas
Department of Foreign Affairs
Tel. 832-3438**

OBJECTIVE

To ensure maximum media coverage internationally before the convention and locally during the convention.

TASK

Before Convention:

1. Issue press releases to (1) OR publications, (2) Local publications, and (3) Other organizations (gov't agencies: DOST and DFA).

2. Design and distribute posters.

During Convention:

3. Ensure Print/TV media coverage. Establish contacts with media people.

4. Plan for full page newspaper ads welcoming delegates. Include Write-up about (1) convention, (2) speakers, and (3) ORSP

5. Organize streamers, stage decor, directional signs, and welcome billboards

CEREMONIES COMMITTEE

**Chairperson: Dr. Elvira A. Zamora
University of the Philippines
Tel. 98-58-18**

OBJECTIVE

To ensure a successful, memorable and smooth flowing opening and closing ceremonies.

TASKS

1. Design opening and closing ceremonies program
2. Identify participants and emcees in activities; e.g., banquets, videos (if any)
3. Draft script for emcees.
4. Ensure availability of guest speakers' biodata. (Opening/Closing ceremonies)
5. Look after physical arrangements; e.g., tables and settings for guests.
6. Plan and manage execution of stage design and setting.
7. Coordinate with Invitations Committee for guests and personalities to invite among audience.
8. Possibly arrange a panel discussion for closing day on OR in Developing Countries.

INVITATIONS COMMITTEE

**Chairperson: Fiordeliza S. Melendez
Department of Science and Technology
Tel. 822-0961**

OBJECTIVE

To attain targetted participation of 200 delegates and presentation of 100 papers.

TASKS

1. Establish data base of international and local participants.

2. Design, print and mail all brochures, calls for papers, and announcements and specifications for printing of papers.

3. Constantly monitor with Programs & Venue and Technical Quality Assurance on actual registrations and contributions.

4. Coordinate equipment needs of presentors.

BUDGET & FINANCE

**Chairperson: Felipe L. Fondevilla
Phil. Long Distance Telephone Co.
Tel. 817-1476**

OBJECTIVE

To set budgets and ensure that convention expenses are within budget.

TASKS

1. Identify sourcing of funds.
2. Integrate various committee budgets.
3. Establish convention fees (international and local participants, private sector, faculty, and students).
4. Institute controls and procedures for fund disbursements.
5. Prepare regular financial reports.

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