



NEWSLETTER

No. 1

June 1987

OR APPLICATION IN THE PHILIPPINES IS TOPIC OF INAUGURAL SYMPOSIUM

As part of the inaugural activities on June 19, 1987, a symposium on "OR Applications in the Philippines" will precede the induction ceremonies. Invited speakers and their topics are:

Dr. Rodolfo Aquino, SGV
"OR Applied in the Service Sector"

Mr. Rolando Diaz, National Food Authority
"OR Applications in the NFA"

Dr. Purba Rao, De La Salle University
"OR in the Transport Industry"

Ms. Elise del Rosario, San Miguel Corporation
"OR in San Miguel Corporation"

The symposium will be held at 2 P.M. at the Ateneo de Manila in Makati. Further information may be obtained from Mr. Lem Miravalles tel. 721-0338.

THE BIRTH OF THE ORSP

ORSP INDUCTION OF OFFICERS SET ON JUNE 19, 1987

The induction of the first set of officers of the ORSP will be held on June 19, 1987 at 6 P.M. at the Ateneo de Manila in Makati.

Secretary Guillermo Carague of the Department of Budget and Management has been invited to be the guest speaker.

Diosdado Engbino
OR Analyst
San Miguel Corporation

To band together and form a professional group which would promote the development and advancement of Operations Research/Management Science (OR/MS) practice in the Philippines has long been a dream among OR/MS practitioners and academicians in the country. But a dream it had remained until a handful of individuals committed themselves to the gigantic task of

cont. p. 2

88 Sec. Reg.

89 OR Quiz

90 ICORMS / Newsletter / ORSP Journal

91 Student chapters / Membership / OR Quiz / Student Paper

92

93

transforming this dream into reality. Having the largest Operations Research Department in the Philippines and possibly in Asia, the San Miguel Corporation (SMC) took the initiative. Elise del Rosario, OR Manager of SMC, together with one of her senior staff members, Diosdado Engbino, organized the first gathering of OR/MS professionals in the country. On December 9, 1986, SMC hosted a testimonial dinner called "A Toast to OR Professionals" at the Andres Soriano Executive Center (ASEC) in Makati. This event saw the meeting of OR professionals from the academe, business, ~~and industry~~, and the government. The guest speaker for the occasion was Dr. Geoff Lack, a W.D. Scott consultant and member of the Australian Operational Research Society (AORS). He was among those instrumental in forming the OR Department of SMC. The event, marked by enthusiastic sharing of ideas, culminated in the formation of a working committee tasked with formulating objectives, defining organizational structure, identifying standing and ad-hoc committees, and drafting the Constitution and By-Laws.

The working committee composed of Dr. William Torres of the Development Academy of the Philippines (DAP), Dr. Rolando Danao of University of the Philippines (UP), Ms. Elise del Rosario and Mr. Diosdado Engbino of SMC, Dr. Roberto Padua of De La Salle University (DLSU) and Dr. Arthur de Guia of Colgate Palmolive Philippines, Inc. (CPPI), met on December 17, 1986 at ASEC and

again on January 31, 1987 at DAP to carry out its tasks. Their efforts resulted mainly in the drafting of the Constitution and By-Laws.

On February 20, 1987, at about the same time that the new Philippine Constitution was ratified, the draft Constitution and By-Laws was formally presented to the general membership for deliberation. This culminated in the ratification of the Operations Research Society of the Philippines (ORSP) Constitution and By-Laws and the creation of two ad-hoc committees: the Membership Committee chaired by D. Engbino (SMC) and the Elections Committee by A. De Guia (CPPI). This formally marked the beginning of the Operations Research Society of the Philippines.

On March 26, 1987, the first General Assembly was held at the Development Academy of the Philippines to elect the members of the Board of Directors and the Officers of the ORSP. Elected to serve for a period of one year were:

Board of Directors

Prof. Leonida Africa	(DLSU)
Dr. Rolando Danao	(UP)
Dr. Arthur de Guia	(CPPI)
Ms. Elise del Rosario	(SMC)
Mr. Lem Miravalles	(RENGO)
Dr. Norberto Navarrete	(UPLB)
Dr. William Torres	(DAP)

Auditor

Mr. Diosdado Engbino	(SMC)
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The board elected from among themselves the following officers:

cont. p 3

ORSP ACCEPTS CO-SPONSORSHIP OF MS/OR REGIONAL SYMPOSIUM

The Operations Research Society of the Philippines, together with the OR/MS Society of Malaysia and OR Society of Singapore, has accepted the invitation to co-sponsor the Management Science/Operations Research Regional Symposium as part of the Asian Science and Technology Congress '87. This will be held in Kuala Lumpur, Malaysia, from October 14-17, 1987. Other symposiums comprising the Congress are as follows:

(1) Malaysian Chemical Conference (incorporating 3rd ANAIC Seminar on Analytical Chemistry) October 14-17

(2) Regional Symposium on Waste Utilization October 14-16

(3) Asian Physics Symposium '87 October 15-17

(4) Regional Physics Education Symposium (incorporating ASPEN General Conference '87) October 14-17

(5) Asian Biology Symposium October 14-17

(6) International Foundation for Science Malaysian Seminar October 15

As a co-sponsor, ORSP has committed to send 4 speakers from the Philippines. Topics to be discussed include:

OR Application in Asian countries

- Appropriate OR education for Asian countries
- Modelling rural development processes
- MS/OR and information technologies in development
- Impact of MS/OR on development
- MS/OR and the small businesses in Asia

At press time, ORSP has been assured of free accommodations for two speakers from the Philippines.

Those interested to submit papers should call Elise del Rosario for particulars (Tel. Nos. 722-3403, 722-3408/3409/3410). The deadline for submission of papers is mid-August, 1987.

The Birth...

Pres. - Dr. William Torres
VP. - Ms. Elise del Rosario
Sec. - Prof. Leonida Africa
Treas. - Dr. Arthur de Guia

The five standing committees as provided for in the Constitution and By-Laws were also created. These are the Membership, Finance, Research and Publication, Programs, and External Affairs Committees.

The Board conducted its first business meeting on April 2, 1987 at SMC's Head Office Complex to plan the year's activities. They again met on April 30th at the Metro Club, with Colgate Palmolive Philippines hosting the event, to formulate plans for the Inaugural Conference on June 5, 1987.

The ORSP promise thus unfolds.....