



5th National Conference

Operations Research: Towards a More Competitive Philippines

November 11, 2011

The Richmond Hotel, Eastwood, Quezon City



Why You Should Attend

- ◆ Participants can **exchange ideas** on how OR methodologies have been or could be used to enhance national competitiveness;
- ◆ Researchers will **present** their findings dealing with the theoretical, computational and application aspects of operations research;
- ◆ Professionals will **share** their experiences on problems, methodologies and outcomes of applying OR to solve real-world problems in the Philippines;
- ◆ OR practitioners will **discuss** pertinent academic, theoretical and application-oriented issues;
- ◆ Decision-makers could **gain insights** from experiences of others who have benefited from the use of OR in the public and private sectors.

What you need to prepare for the Abstract...

Should be in English and should not include any mathematical notations

Must contain the paper/proposal title

Should not be more than 200 words

Must contain the Author(s) name(s), Organization, full mailing address, email address with an indication of author(s) presenting the paper

Should indicate the topic of paper (at most three, chosen from the Conference Topics List) and additional topics if not included in the list

CALL FOR PAPERS: Topics to Choose from...

Banking and Finance, Mathematical Programming, Corporate Strategies, Modeling, Decision Support Systems, Management Information Systems, Distribution Management, Marketing, Energy, Production Planning, Engineering Production Control, Expert Systems, Project Management, Financial Investment, Queuing, Forecasting System Dynamics, Health and Welfare Services, Transportation, Inventory Control, Innovation/Knowledge Economy, Supply Chain Management, Customer Relationship Management, Complexity Theory, Soft Methodologies.

Awards to be given...

Best Student Paper Award
Best Theoretical Paper Award
Best Applied Paper Award

Authors can email their Abstract to
orsp5nationalconference@yahoo.com

Accepted abstracts of registered authors will be published in the publication of the National ORSP Conference with ISSN 2094-6031.

Important Dates to remember...

September 30, 2011	Deadline for Abstract Submission
October 7, 2011	Notification of Acceptance
October 17, 2011	Deadline for Author Registration for inclusion in Abstract Book
October 21, 2011	Deadline for Early Registration

The Program

Operations Research: Towards a More Competitive Philippines

7:30-8:30	Registration
8:30-9:30	Improving the competitiveness of the Philippines through policy reforms
	<i>Speaker: Ronald Mendoza, Phd.</i>
9:30-10:30	Current state of Philippine competitiveness and our goal by 2016
	<i>Speaker: Guillermo Luz</i>
10:30-11:30	OR Practice Survey: Untapped Tool for Competitiveness
	<i>Speaker: Elise del Rosario</i>
11:30-12:00	Awarding/Induction Ceremonies/ Business Meeting
12:00-1:30	Lunch
1:30-2:30	Presentations from Industry and Academe (Parallel Session 1A and 1B)
2:30-3:30	Presentations from Industry and Academe (Parallel Session 2A and 2B)
3:30-3:45	Coffee Break
3:45-4:45	Presentations from Industry and Academe (Parallel Session 3A and 3B)
4:45-5:00	Closing Ceremonies

Registration Details

	ORSP Member	Non ORSP Member
Early Registration	P2,500	P3,000
Regular Registration	P3,500	P4,000
Student	P2,250	P2,500
Foreign Participant	USD200	USD200

Registration forms are available at <http://www.orsp.org.ph>

The Speakers

Ronald Mendoza



Dr. Ronald U. Mendoza joined the Asian Institute of Management in January 2011, as core faculty of the Center for Development Management (CDM). He concurrently serves as the Executive Director of the AIM

Policy Center.

Dr. Mendoza is a senior economist with research and policy experience in development policy, international economics and public finance. He has spent almost 10 years with the United Nations in New York working on international development policy issues, first as an economist with the United Nations Development Programme (UNDP) and later as an economist with the United Nations Children's Fund (UNICEF).

Dr. Mendoza obtained his BA in Economics from Ateneo de Manila University, his Masters in Public Administration and International Development from the John F. Kennedy School of Government, Harvard University and his MA and PhD in Economics from Fordham University.

Guillermo "Bill" Luz



Guillermo "Bill" M. Luz is the Chairperson for the Private Sector of the National Competitiveness Council (NCC). NCC was formed in October 2006 as a Public-Private Task Force on Philippine

Competitiveness by virtue of Presidential Exec Order 571, to address the improvement of the country's competitiveness from the bottom third of competitiveness rankings to the top third by 2016.

Guillermo M. Luz is Executive Vice President of Ayala Foundation. Past affiliations include Executive Director of the Makati Business Club from 1987 to 2006, Managing Director of the Knowledge Institute (an affiliate of SGV & Co.) from 1999 to 2005 and Secretary-General of NAMFREL from 1992 to 2006.

Mr. Luz graduated from Ateneo de Manila University with a bachelor's degree in social sciences (sociology and political science). He was selected as one of the Ten Outstanding Young Men (TOYM) and an Aquino Fellow for Public Service in 1999. He was conferred the Chino Roces Freedom Award in 2002.

Elise del Rosario



Elise del Rosario is the Executive Director of the Operations Research Society of the Philippines (ORSP). She is the newsletter editor and immediate Past President of the International Federation of Operational

Research Societies (IFORS), the umbrella organization comprising the national Operations Research societies with over 30,000 members worldwide. Elise del Rosario previously chaired the Developing Countries Committee of IFORS for nine years. As its head, she worked on several programs, which pushed the Developing Countries' agenda. She was also IFORS Vice President-at-large from 2001-2003.

Upon retirement from the San Miguel Corporation as Vice President in charge of Operations Research, Elise went into consulting – mostly pro-bono work with the Philippine government – through the ORSP Committee for Public Service. Currently, she is the CFO of her family's One Small Step Forward Foundation, dedicated to uplifting Philippine public elementary school education.

Elise obtained her BSc in Industrial Engineering from the University of the Philippines, and MSc in Industrial Engineering and Management from the Asian Institute of Technology in Thailand.

Registration Form:

Last Name: _____
Company / School: _____
Address: _____
Designation: _____
Email address: _____
Cell phone: _____
Landline: _____

For inquiries:

Please call or email ORSP at +632 439 9496 or secretariat@orsp.org.ph c/o Des Cañamo.

Payment Details:

Please deposit cash or cheque to:	
Account Name:	Operations Research Society of the Philippines <i>(please do not abbreviate)</i>
Account No:	00151-0028-666
Bank Name:	Banco de Oro - Libis

Please email or fax your deposit slip with this registration form to ORSP Secretariat office c/o Des Cañamo, telefax 02 439 9496; mobile 0927 877 5219; e-mail secretariat@orsp.org.ph.